



Contact:

Marlena Holden, 608-466-4966, mholden@edanalytics.org

Education Analytics Reaffirms Commitment to Data Privacy, Security, and Safety

Media outlets **have reported** on attacks and other attempts to steal the credentials of Snowflake users to extract data from organizations who utilize Snowflake databases, including those in the education sector. Our partners' data has not been affected. Education Analytics utilizes Snowflake as a database platform in our work and we want to share the security measures already in use that are aligned with Snowflake's guidance about how to best protect data going forward.

In response to these reports, we have reviewed our systems and confirmed that there is no suspicious activity and that there is no effect on EA client data. We are continuing to review and audit our security protocols as well as the security protocols of our school system partners using our products to protect against future threats.

To date, incidents that have been reported and confirmed by Snowflake have involved malicious actors gaining access to user credentials and using them to extract data from customer accounts. **Snowflake recommends** enacting network policies as a measure to protect against this type of attack. This aligns with **EA's recommendations** in the Enable Data Union documentation for districts or state agencies adopting the Enable Data Union framework. Network policies are already employed in EA products that utilize Snowflake.

While network policies are one method to keep data secure, EA also recommends leveraging education agency single sign on (SSO) for individual user connections to Snowflake, as well as enforcing Multi-Factor Authentication (MFA) in your Identity Provider. When SSO is not an option, we recommend that users enroll in Snowflake's Multi-Factor Authentication option and enforce enrollment. EA is continuing to review existing security policies and work with our partners to make sure data stays secure and apply additional layers of protection.

EA's suite of products is **SOC2 type 2 certified**, and we are working towards our ISO27001 certification this year. Additionally, EA recently received full certification via TX-RAMP (The Texas Risk and Authorization Management Program) through May 2027. Education Analytics' products with SOC2 and **TX-RAMP certification** include **StartingBlocks**, **Stadium**, **Podium**, and the **Rally Analytics Platform**.

As part of our ongoing commitment to data security, we recommend that anyone concerned about the security or safety of their data take the following steps:

- Contact our support email address, or your point of contact on our Partner Success team. We will readily share more detailed information about our security practices.
- If you have an urgent question or request, send an email to admin@edanalytics.org with the subject line “Data Security Meeting Request” to request a meeting with our Tech Experts.

To learn more about how Education Analytics ensures the security and integrity of student data, read our [product privacy policy](#). More information about our commitment to security can be found at the following links:

- [Making privacy paramount: The steps behind EA’s security certification success](#)
- [Three ways to safeguard school data: Best practices and insights](#)
- [Levels of data security certification: EA’s SOC2 journey](#)
- [Why data security is fundamental to EA’s mission](#)

About Education Analytics

Education Analytics (EA) is a 501(c)(3) non-profit organization headquartered in Madison, Wisconsin. Established in 2012, EA employs more than 120 staff, including data scientists, engineers, implementation staff, and product teams. Our deeply knowledgeable and experienced team provides our partners with multiple core products and services that source, structure, analyze, and display powerful educational data and analytics to improve student outcomes and advance public education.

EA’s central mission is clear: to leverage data and analytics to improve education systems. We collaborate with school districts, states, non-profit organizations, and policymakers to develop robust interoperable data infrastructure that enables rigorous research-grade analytics displayed in dynamic reporting platforms. EA maximizes impact by minimizing costs for partners through the use of open technologies, emphasizing community building across the education field, and prioritizing knowledge sharing.