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*Dr. Shanna Ricketts Joins Education Analytics Board of Directors*

**FOR IMMEDIATE RELEASE**

[**MADISON**, November 13, 2024] – **Education Analytics**, a leading education non-profit dedicated to cutting-edge and innovative research and technology solutions, is thrilled to announce the appointment of Dr. Shanna Ricketts to its **Board of Directors**. Education Analytics’ Board members serve three-year terms and provide strategic guidance and oversight for the organization.

Dr. Ricketts serves as the Executive Director of Research, Evaluation, and Analytics at **Gwinnett County Public Schools** in Georgia. In this capacity, she supports data-informed decision-making for Gwinnett County by conducting research with both internal and external partners for continuous improvement.

“Shanna is an exciting and welcome addition to our Board of Directors,” CEO of Education Analytics **Andrew Rice** said. “Shanna’s extensive background in education policy and rigorous research methods, coupled with her passion for applying data-driven insights, aligns with EA’s vision to drive actionable changes in education. Her expertise will be a value add to our Board as we aim to expand our impact on a national scale.”

Prior to her tenure at Gwinnett County, Dr. Ricketts was a Senior Data Analyst with Atlanta Public Schools, and at the Delaware Department of Education, she worked as a manager of human capital analytics and as a data strategist. Dr. Ricketts was a Strategic Data Project Fellow at the Center for Education Policy Research at Harvard University. She received her BA in Economics from Harvard, and her PhD in Educational Studies from Emory University. Additionally, she also recently completed a three-year term as a Board Member for the Association for Education Finance and Policy and continues to support the organization as a community group go-chair. Dr. Ricketts is also a member of the inaugural **EdResearch Advisory Board**, serving a one-year term.

“On behalf of the Board of Education Analytics, I am excited to welcome Shanna as our newest member,” said **Dr. Richard Bowman**, President of the Board of Education Analytics and Chief Technology Officer, Albuquerque Public Schools. “With a strong background in K-12 school

districts, she brings a wealth of knowledge in education research, economics, data analytics, and evaluation. Shanna's expertise will be instrumental in advancing our mission to leverage data and analytics to improve student outcomes and the education system."

Dr. Ricketts's election brings the total number of Board members to five. Carlos Robledo was re-elected to another three-year term and serves as Treasurer. Continuing in their service is Dr. Bowman; Dr. David J. Steele, Vice President; Dr. Sarah Silverman, Secretary; and Dr. Monica Bhatt, Director. Dr. Rob Meyer, Past Board President and EA Founder, has chosen to step away to focus on new projects.

"I am honored to join the Education Analytics Board. I am excited to support their work to build infrastructure that puts high-quality data and analytics in the right hands to support positive outcomes for students," Dr. Ricketts said.

Members of the Board of Directors provide strategic guidance to EA's management through quarterly Board meetings, including one in-person Board meeting held at EA's offices in Madison, WI. Directors participate in one or more committees that meet regularly to support the efficient functioning and governance of the Board.

### **About Education Analytics**

Education Analytics (EA) is a 501(c)(3) non-profit organization headquartered in Madison, Wisconsin. Established in 2012, EA employs more than 120 staff, including data scientists, engineers, implementation staff, and product teams. Our deeply knowledgeable and experienced team provides our partners with multiple core products and services that source, structure, analyze, and display powerful educational data and analytics to improve student outcomes and advance public education.

EA's central mission is clear: to leverage data and analytics to improve education systems. We collaborate with school districts, states, non-profit organizations, and policymakers to develop robust interoperable data infrastructure that enables rigorous research-grade analytics displayed in dynamic reporting platforms. EA maximizes impact by minimizing costs for partners through open technologies, emphasizing community building across the education field, and prioritizing knowledge sharing.